

## **Incredible Mess Privacy Policy**

Incredible Mess AB is a registered Swedish company based in Malmö. This privacy policy will explain how our organization uses the personal data we collect from you when you use our website ([www.incrediblemess.com](http://www.incrediblemess.com)), or signing up for our newsletter or any of our events.

### **What data do we collect?**

Incredible Mess collects the following data:

- If you sign up for our newsletter, we collect your name and e-mail address so we may contact you
- If you sign up for any of our events or offers, then we collect
  - Your name, e-mail address and when needed phone number, and address. This information is deleted after the event has finished, unless you signed up for our newsletter
  - For some events we will send out surveys. The survey results will be anonymized after the event is complete or deleted.

### **How do we collect your data?**

You directly provide Incredible Mess with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

Incredible Mess may also receive your data indirectly from the following sources:

- We use LinkedIn for marketing and events-handling and exports data from there to manage the event and sign you up for our newsletter if you approved.

### **How will we use your data?**

Incredible Mess collects your data so that we can:

- Process your order and manage your account.
- Work with you when you become a client.
- Manage events you have signed up for
- Email you a newsletter if you signed up for it.

Incredible Mess will never share your data with other companies so that they may offer you their products and services.

### **How do we store your data?**

Incredible Mess securely stores your data at [www.hubspot.com](http://www.hubspot.com), which is our CRM and website host.

## **Marketing**

Incredible Mess would like to send you information about things we think you might like and find interesting.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Incredible Mess from contacting you for marketing purposes.

## **What are your data protection rights?**

Incredible Mess AB would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Incredible Mess AB for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Incredible Mess AB correct any information you believe is inaccurate. You also have the right to request Incredible Mess AB to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Incredible Mess AB erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Incredible Mess AB restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Incredible Mess AB's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Incredible Mess AB transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [marcus@incrediblemess.com](mailto:marcus@incrediblemess.com).

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## **How do we use cookies?**

Incredible Mess AB uses cookies in a range of ways to improve your experience on our website and understand how people use our website. We don't use cookies for advertising nor tracking specific individuals.

## **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## **Privacy policies of other websites**

The Incredible Mess AB website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## **Changes to our privacy policy**

Incredible Mess keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 23 November 2022.

## **How to contact us**

If you have any questions about Incredible Mess's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [marcus@incrediblemess.com](mailto:marcus@incrediblemess.com)